Auto Laundry News

EDITORIAL CALENDAR 2027

ISSUE	SPECIAL FEATURES and SURVEYS	MANUFACTURERS' SHOWCASE	BONUS CIRCULATION	SPACE CLOSE	MATERIALS DUE
JANUARY	Detail Survey Full-Service Trends Heating A Wash	Vacuum System Showcase and Editorial Feature		November 20	November 27
SOUTHWEST CARWASH EXPO SUPPLEMENT	Exhibitors, Site Map, Schedule, and Must Attend Sessions		Southwest Car Wash Association Convention and Expo Feb 24-26, Fort Worth, TX	December 18	December 24
FEBRUARY	Charitable Wash Managing Growth Uniformed Approach	Detail Product Showcase and Editorial Feature	Southwest Car Wash Association Convention and Expo Feb 24-26, Fort Worth, TX	December 18	December 24
MARCH	David Vs. Goliath Full/Flex-Serve Conveyor Survey Maximizing Labor ***Spring Catalogs Etc. Guide***	Water Treatment System Showcase and Editorial Feature	Southeast Petro-Food Marketing Expo March 3-4, Myrtle Beach, SC	January 20	January 27
CAR WASH SHOW SUPPLEMENT	Exhibitors, Site Map, Schedule, and Must Attend Sessions		The Car Wash Show May 3-5, Las Vegas, NV	February 19	February 26
APRIL	Financing AI Powered Operations SCWA Wrap	Dryer System Showcase and Editorial Feature		February 19	February 26
ANNUAL BUYERS GUIDE	Buyers Guide Six User-Friendly Categories Alphabetical Website Listing and Toll-Free Listings, Association Listing		Distributed at All Major Trade Shows	March 12	March 19
MAY	Self-Serve Survey The Right Chemicals Equipment Maintenance & Repair Out-of-the-Box Promotions Ancillary Services ***websource.guide***	Marketing Software Showcase and Editorial Feature	The Car Wash Show May 3-5, Las Vegas, NV	March 19	March 26
JUNE	Regional Chain Management ICA Wrap Self-Serve Rebirth Social Media How-To	Self-Serve Equipment Showcase and Editorial Feature		April 19	April 26
JULY	Exterior Conveyor Survey Self Service Trends Economical Lighting	Winterization Showcase and Editorial Feature		May 21	May 28
AUGUST	Advertisers' Showcase Training & Education Modern Full Service AI-Powered Inspections	Tunnel Wash Systems Showcase and Editorial Feature		June 22	June 29
SEPTEMBER	Successful Site Layout Car Wash Insurance NACS preview ***Fall Catalogs Etc. Guide***	Security/Safety Products Showcase and Editorial Feature		July 16	July 23
CARWASH CON SUPPLEMENT	Exhibitors, Site Map, Schedule, and Must Attend Sessions		Carwash Con East October 4-6, Atlantic City, NJ	July 16	July 23
OCTOBER	In-Bay Automatic Survey Winning in a Competitive Market Innovative Marketing	Cleaning Products/Systems Showcase and Editorial Feature	Carwash Con East October 4-6, Atlantic City, NJ	August 20	August 27
NOVEMBER	Design and Construction Owners Speak NRCC Wrap ***websource.guide***	In-Bay Automatic Showcase and Editorial Feature		September 21	September 28
DECEMBER	Executive Forecast State of the Industry Survey St. Nick's Pick	Computer Systems Showcase and Editorial Feature		October 20	October 27

(Please contact our editor for the above editorial contributions)

Monthly Editorial Features:
• On the Wash Front • Auto Detailing • Product Showcase • Industry Newsline
• Manufacturers' Showcase • Profile in Success • Finishing Line

Editorial copy and artwork are due on the 1st of the month, two months prior to the issue cover date. If the 1st falls on a Saturday, Sunday, or holiday, materials are due the following business day.

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