

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



EW Williams Publications Co.
2125 Center Avenue, Suite 305
Fort Lee, NJ 07024-5898
Tel.: (201) 592-7007
Fax: (201) 592-7171
www.carwashmag.com

Official Publication of: None
Established: 1953
Issues Per Year: 13

FIELD SERVED

AUTO LAUNDRY NEWS serves the total car care industry including the full service car wash, exterior car wash only, wand self-service car wash, automatic (drive through rollover), detailing facility, fast lube/oil change facility, gas station, C-store, equipment manufacturer, chemical manufacturer, distributor/wholesaler, oil company, auto dealership, potential investors, as well as advertising agencies & others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are the owner/partner/president, manager (other than operations and production), operation/production manager as well as other titled and non-titled personnel including company copies in the field served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	83
Advertiser and Agency _____	556
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	264
All Other _____	700
TOTAL	1,603

*See Paragraph 11

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	17,151	100.0	16,976	99.0	175	1.0
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,151	100.0	16,976	99.0	175	1.0

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	103	160			16,139	Directory _____	-	-			19,208
February _____	51	31			16,119	May _____	3,991	939			16,156
March _____	307	1,369			17,181	June _____	441	327			16,042
April _____	30	2,057			19,208	TOTAL	4,923	4,883			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008							
This issue is 6.7% or 1,160 copies below the average of the other 6 issues reported in Paragraph two.							
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Owner/ Partner/ President	Manager (Other than Operations/ Production)	Operations/ Production Manager	Other Titled	Non-Titled Including Company Copies
Full Service Car Wash _____	5,125	31.7	3,613	1,141	183	153	35
Exterior Car Wash Only _____	1,875	11.6	1,377	370	82	43	3
Wand Self-Service Car Wash _____	2,852	17.7	2,372	372	59	41	8
Automatic (Drive through Rollover) _____	1,272	7.9	870	329	39	28	6
Detailing _____	2,806	17.4	2,409	322	29	29	17
Fast Lube/Oil Change _____	1,371	8.5	670	595	26	80	-
Gas Station _____	409	2.5	261	127	14	7	-
Manufacturer, including Equipment and Chemical _____	162	1.0	74	58	2	28	-
C-Store _____	129	0.8	78	45	5	1	-
Distributor/Wholesaler _____	102	0.6	63	19	4	16	-
Oil Company _____	7	-	5	-	1	1	-
Auto Dealership _____	16	0.1	10	6	-	-	-
Potential Investor _____	30	0.2	22	2	2	4	-
Advertising Agency _____	-	-	-	-	-	-	-
Others Allied to the Field _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,156	100.0	11,824	3,386	446	431	69
PERCENT	100.0		73.1	21.0	2.8	2.7	0.4

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	10,527	4,118	1,216			15,861	98.2
a. Written _____	2,814	1,305	539			4,658	28.8
b. Telecommunication _____	7,486	2,635	643			10,764	66.7
c. Electronic _____	227	178	34			439	2.7
II. TOTAL - Request from recipient's company: _____	160	135	-			295	1.8
a. Written _____	80	61	-			141	0.9
b. Telecommunication _____	63	74	-			137	0.8
c. Electronic _____	17	-	-			17	0.1
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	10,687	4,253	1,216			16,156	100.0
PERCENT	66.2	26.3	7.5			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			16,138	99.9
Individuals by name only _____			3	-
Titles or functions only _____			14	0.1
Company names only _____			1	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			16,156	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008						
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	
039-049 Maine _____	108		400-427 Kentucky _____	190		
030-038 New Hampshire _____	95		370-385 Tennessee _____	274		
050-059 Vermont _____	45		350-369 Alabama _____	185		
010-027 Massachusetts _____	356		386-397 Mississippi _____	90		
028-029 Rhode Island _____	55		EAST SO. CENTRAL	739	4.6	
060-069 Connecticut _____	202		716-729 Arkansas _____	141		
NEW ENGLAND	861	5.3	700-714 Louisiana _____	141		
100-149 New York _____	714		730-749 Oklahoma _____	162		
070-089 New Jersey _____	528		750-799 Texas _____	972		
150-196 Pennsylvania _____	745		WEST SO. CENTRAL	1,416	8.8	
MIDDLE ATLANTIC	1,987	12.3	590-599 Montana _____	90		
430-459 Ohio _____	662		832-838 Idaho _____	94		
460-479 Indiana _____	345		820-831 Wyoming _____	55		
600-629 Illinois _____	785		800-816 Colorado _____	279		
480-499 Michigan _____	661		870-884 New Mexico _____	106		
530-549 Wisconsin _____	265		850-865 Arizona _____	250		
EAST NO. CENTRAL	2,718	16.8	840-847 Utah _____	136		
550-567 Minnesota _____	244		889-898 Nevada _____	102		
500-528 Iowa _____	238		MOUNTAIN	1,112	6.9	
630-658 Missouri _____	337		995-999 Alaska _____	18		
580-588 North Dakota _____	65		980-994 Washington _____	274		
570-577 South Dakota _____	66		970-979 Oregon _____	188		
680-693 Nebraska _____	126		900-961 California _____	1,507		
660-679 Kansas _____	154		967-968 Hawaii _____	21		
WEST NO. CENTRAL	1,230	7.6	PACIFIC	2,008	12.4	
197-199 Delaware _____	42		UNITED STATES	14,601	90.4	
206-219 Maryland _____	217		969 & 004-009 U.S. Territories _____	15		
200-205 Washington, DC _____	20		Canada _____	1,528		
220-246 Virginia _____	299		Mexico _____	-		
247-268 West Virginia _____	84		Other International _____	11		
270-289 North Carolina _____	479		APO/FPO _____	1		
290-299 South Carolina _____	212		TOTAL QUALIFIED CIRCULATION	16,156	100.0	
300-319 Georgia _____	399					
320-349 Florida _____	778					
SOUTH ATLANTIC	2,530	15.7				

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2004	2005	2006	*2007	**2008
Total Audit Average Qualified	16,076	16,044	16,123	16,074	17,151
Qualified Non-Paid Total	15,653	15,680	15,869	15,895	16,976
Qualified Paid Total	423	364	254	179	175
Post Expire Copies included in Paid Circulation	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price	\$46.33	\$54.43	\$60.29	\$60.74	\$60.21

***NOTE: The audited average qualified circulation for January - June 2007 = 16,095. The unaudited average qualified circulation for July - December 2007 = 16,049, yielding an average qualified circulation of 16,074.**

****2008 data is unaudited.**

***NC = None Claimed.

10. PAID CIRCULATION DATA	
\$60.21	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
13	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

AVERAGE NON-QUALIFIED CIRCULATION: The average of 264 copies allocated for Trade Shows and Conventions include:

Copies	Issue and Show Distribution with Dates
50	SCWA Convention & Exhibition Arlington, Texas February 24-26, 2008
500	AOCA Convention & Fast Lube Expo Las Vegas, NV March 10-13, 2008
1,300	Car Care World Expo Orlando, FL April 8-10, 2008

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 30, 2008
Andrew H. Williams, President	State	New Jersey
Jany's Kuznier, Circulation Director	County	Bergen
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 30, 2008
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	A279P0J8