

ISSUE	SPECIAL FEATURES and SURVEYS	MANUFACTURERS' SHOWCASE	BONUS CIRCULATION	SPACE CLOSE	MATERIALS DUE
JANUARY	Detail Survey SCWA Preview Capitalizing on Uncertainty	Vacuum System Showcase and Editorial Feature		November 20	November 27
FEBRUARY	Education/Training Detailing: Fixed Location or Mobile Customer Self-Service	Detail Product Showcase and Editorial Feature	Southwest Car Wash Association Expo	December 21	December 28
MARCH	Full/Flex-Serve Conveyor Survey Financing Virtual Networking Spring Catalogs Etc. Guide	Water Treatment System Showcase and Editorial Feature	Southeast Petro-Food Marketing Expo	January 20	January 27
ANNUAL BUYERS GUIDE	Buyers Guide Six User-Friendly Categories Alphabetical Website Listing Geographic and Toll-Free Listings Association Listing		Distributed at All Major Trade Shows	February 26	March 5
APRIL	Maximizing Express Revenue Conversions Charity Wash	Dryer System Showcase and Editorial Feature		February 19	February 26
MAY	Self-Serve Survey ICA Preview Disclaimers webservice.guide	Impulse Product Showcase and Editorial Feature		March 19	March 26
JUNE	ICA Expo/Exhibitors Labor Law Update Future of Full Serve	Self-Serve Equipment Showcase and Editorial Feature	ICA's The Car Wash Show AOCA's iFLEX	April 20	April 27
JULY	Exterior Conveyor Survey ICA Wrap Virtual Education	Winterization Showcase and Editorial Feature		May 20	May 27
AUGUST	Advertisers' Showcases Preventative Maintenance Open/Closing Routines	Tunnel Wash Systems Showcase and Editorial Feature		June 21	June 28
SEPTEMBER	Promotion/Advertising/Marketing Car Wash Insurance NRCC & NACS Previews Fall Catalogs Etc. Guide	Security/Safety Products Showcase and Editorial Feature	Southeastern Car Wash Association Expo	July 20	July 27
OCTOBER	In-Bay Automatic Survey Adding Value to Club Membership Keep it Green	Cleaning Products/Systems Showcase and Editorial Feature	NRCC Show	August 20	August 27
NOVEMBER	Design and Construction Exit: Is It Time to Sell? webservice.guide	In-Bay Automatic Showcase and Editorial Feature		September 20	September 27
DECEMBER	Executive Forecast State of the Industry Survey St. Nick's Pick	Computer Systems Showcase and Editorial Feature		October 20	October 27

(Please contact our editor for the above editorial contributions)

Monthly Editorial Features:

- On the Wash Front • Auto Detailing • Product Showcase • Industry Newsline
- Manufacturers' Showcase • Profile in Success • Finishing Line

Editorial copy and artwork are due on the 1st of the month, two months prior to the issue cover date. If the 1st falls on a Saturday, Sunday, or holiday, materials are due the following business day.

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