

ISSUE	SPECIAL FEATURES and SURVEYS	MANUFACTURERS' SHOWCASE	BONUS CIRCULATION	SPACE CLOSE	MATERIALS DUE
<b>JANUARY</b>	Detail Survey Retail Attraction SCWA Preview	Vacuum System Showcase and Editorial Feature	Southwest Car Wash Association	November 20	November 27
<b>FEBRUARY</b>	Education/Training Say it With Signage Customer Complaints	Detail Product Showcase and Editorial Feature		December 20	December 27
<b>ANNUAL BUYERS GUIDE</b>	Buyers Guide Six User-Friendly Categories Alphabetical Website Listing Geographic and Toll-Free Listings Association Listing		Distributed at All Major Trade Shows	January 24	January 31
<b>MARCH</b>	Full/Flex-Serve Conveyor Survey ICA Preview Robotics <b>Spring Catalogs Etc. Guide</b>	Water Treatment System Showcase and Editorial Feature	Southeast Petro-Food Marketing Expo	January 20	January 27
<b>APRIL</b>	ICA Expo/Exhibitors Hydrophobic Coatings Unlimited Wash Club	Impulse Product Showcase and Editorial Feature	ICA's The Car Wash Show AOCA's iFLEX	February 20	February 27
<b>MAY</b>	Self-Serve Survey ICA Wrap Environmentally Friendly <b>webservice.guide</b>	Dryer System Showcase and Editorial Feature		March 20	March 27
<b>JUNE</b>	Site Selection Self-Service Comeback Clean Car Guarantees	Self-Serve Equipment Showcase and Editorial Feature		April 20	April 27
<b>JULY</b>	Exterior Conveyor Survey Charity Wash Digital Technology	Winterization Showcase and Editorial Feature		May 20	May 27
<b>AUGUST</b>	Advertisers' Showcases Profit Centers Standing out in the Express Crowd	Tunnel Wash Systems Showcase and Editorial Feature		June 19	June 26
<b>SEPTEMBER</b>	Promotion/Advertising/Marketing Car Wash Insurance NRCC & NACS Previews <b>Fall Catalogs Etc. Guide</b>	Security/Safety Products Showcase and Editorial Feature	Southeastern Car Wash Association	July 20	July 27
<b>OCTOBER</b>	In-Bay Automatic Survey Subscription Plans Water Reclaim	Cleaning Products/Systems Showcase and Editorial Feature	NRCC Show	August 20	August 27
<b>NOVEMBER</b>	Design and Construction Customer Satisfaction Index <b>webservice.guide</b>	In-Bay Automatic Showcase and Editorial Feature		September 21	September 28
<b>DECEMBER</b>	Executive Forecast State of the Industry Survey St. Nick's Pick	Computer Systems Showcase and Editorial Feature		October 20	October 27

(Please contact our editor for the above editorial contributions)

**Monthly Editorial Features:**

- On the Wash Front • Auto Detailing • Product Showcase • Industry Newsline
- Manufacturers' Showcase • Profile in Success • Finishing Line

Editorial copy and artwork are due on the 1st of the month, two months prior to the issue cover date. If the 1st falls on a Saturday, Sunday, or holiday, materials are due the following business day.

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