

ISSUE	SPECIAL FEATURES and SURVEYS	MANUFACTURERS' SHOWCASE	BONUS CIRCULATION	SPACE CLOSE	MATERIALS DUE
JANUARY	Detail Survey Menu Design ACA for Small Business	Vacuum System Showcase and Editorial Feature		November 21	December 1
FEBRUARY	Education/Training Social Media/Negative Reviews SCWA Preview	Detail Product Showcase and Editorial Feature	Southwest Car Wash Assn.	December 19	December 29
ANNUAL BUYERS GUIDE	Buyers Guide Six User-Friendly Categories Alphabetical Website Listing Geographic and Toll-Free Listings Association Listing		Distributed at All Major Trade Shows	January 23	January 30
MARCH	Full-Serve Conveyor Survey All About Nozzles ICA Preview <i>Spring Catalogs Etc. Guide</i>	Water Treatment System Showcase and Editorial Feature		January 20	January 27
APRIL	ICA Expo/Exhibitors Financing Preventative Maintenance Reward Your Top Customers	Impulse Product Showcase and Editorial Feature	ICA's The Car Wash Show	February 20	February 27
MAY	Self-Serve Survey Charity Wash Open/Closing Routines <i>webservice.guide</i>	Dryer System Showcase and Editorial Feature		March 20	March 27
JUNE	How to: e-Newsletter Employee Compensation ICA Wrap	Self-Serve Equipment Showcase and Editorial Feature		April 20	April 27
JULY	Exterior Conveyor Survey Conversions Selling a Wash	Winterization Showcase and Editorial Feature		May 20	May 27
AUGUST	10-minute Tasks Advertisers' Showcases Succession	Tunnel Wash Systems Showcase and Editorial Feature	Southeastern Car Wash Association	June 19	June 26
SEPTEMBER	Promotion/Advertising/Marketing Car Wash Insurance Profit Center <i>Fall Catalogs Etc. Guide</i>	Security/Safety Products Showcase and Editorial Feature		July 20	July 27
OCTOBER	In-Bay Automatic Survey Towel Tales Keep it Green	Cleaning Products/Systems Showcase and Editorial Feature	NRCC Show*	August 20	August 27
NOVEMBER	Site Refurbishment Wash Clubs <i>webservice.guide</i>	In-Bay Automatic Showcase and Editorial Feature		September 21	September 28
DECEMBER	Executive Forecast State of the Industry Survey St. Nick's Picks	Computer Systems Showcase and Editorial Feature		October 20	October 27

* Provisional

(Please contact our editor for the above editorial contributions)

Monthly Editorial Features:

- On the Wash Front • Auto Detailing • Detail Management • Product Showcase
- Industry Newslines • Manufacturers' Showcase • Profile in Success • Finishing Line

Editorial copy and artwork are due on the 1st of the month, two months prior to the issue cover date. If the 1st falls on a Saturday, Sunday, or holiday, materials are due the following business day.

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